

Snell Standards and Research for Better Protection

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IRETS/MSF
August 26-28, 2019
Columbus, OH



Beginnings

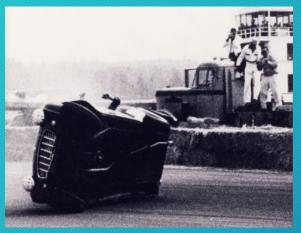


Amateur Racer William "Pete" Snell Rollover Crash in Arcata, California,

- August 6, 1956

Pete died of head injuries

Sustained in a then state-of-the-art helmet









Helmet in 1950s





How to Choose among Today's Motorcycle Helmets?







Snell Motorcycle Helmet Standards





Effectiveness of Standards

- Standards = Documents
- Effectiveness of standards depend on
 - * Strict and independent certification
 - * Enforceable compliance
 - * Experience and competence
- Testing and More Testing

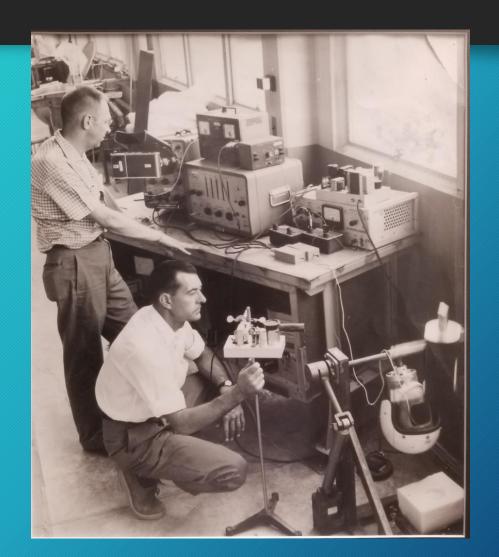


Not how Snell tests helmet





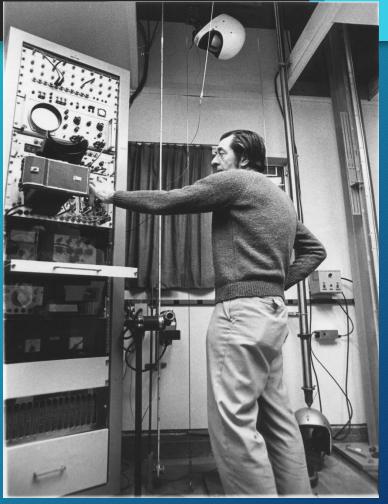
Oldest Snell Testing Photo





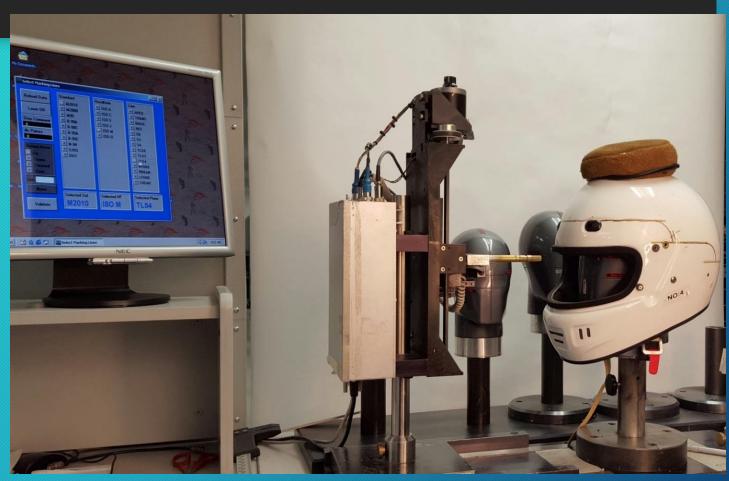
Old Oscilloscope Early 1960s







Snell Test Lab Today





Snell Impact Test





Snell Penetration Test





Roll-off Test



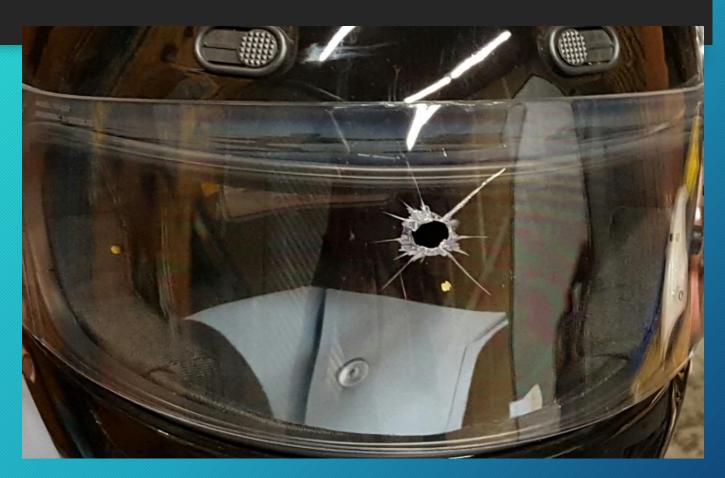


Snell Face Shield Test



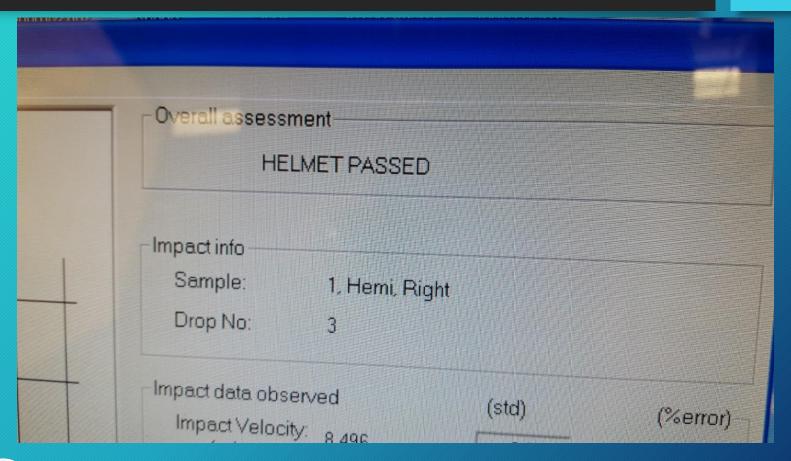


Some fail tests.





Some pass tests.





Scientifically Valid & Repeatable Test

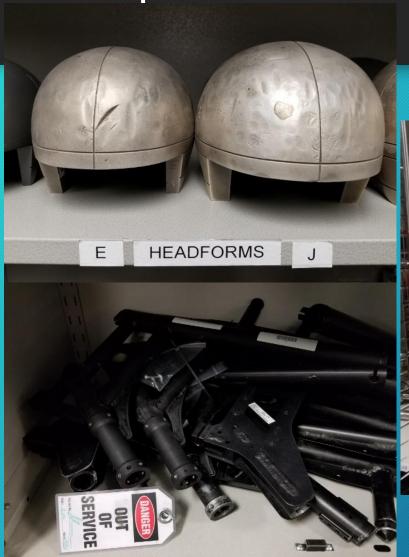






www.smf.org

Experience and Expertise







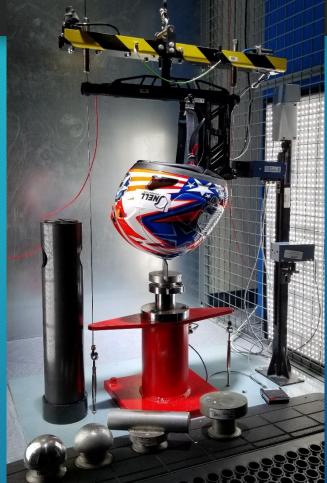
Snell Certification Program

- Tough Standard Requirements
 - To ensure best protection available
- Certification
 - To determine Worthy Helmets
- Random Sample Testing
 - To assure compliance of helmets in markets



Snell Certification/RST Testing







Snell - Most Stringent Standard





Snell Updates Standards Every 5 Years M2020 Standard Effective Oct. 1, 2019







Newer Helmets and Greater Protection

- The effectiveness of helmet has increased from 29% between 1982-1987 to 37% between 1993-2002. (NHTSA reports)
- Tougher Snell Standards
- DOT Standard Unchanged
- Better Designs and Materials

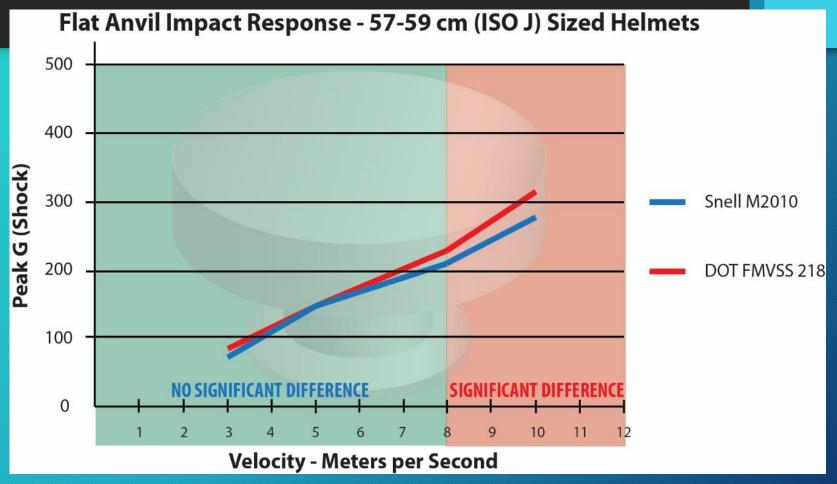


Shell Spreads the Load. Liner Foam = More Braking Time



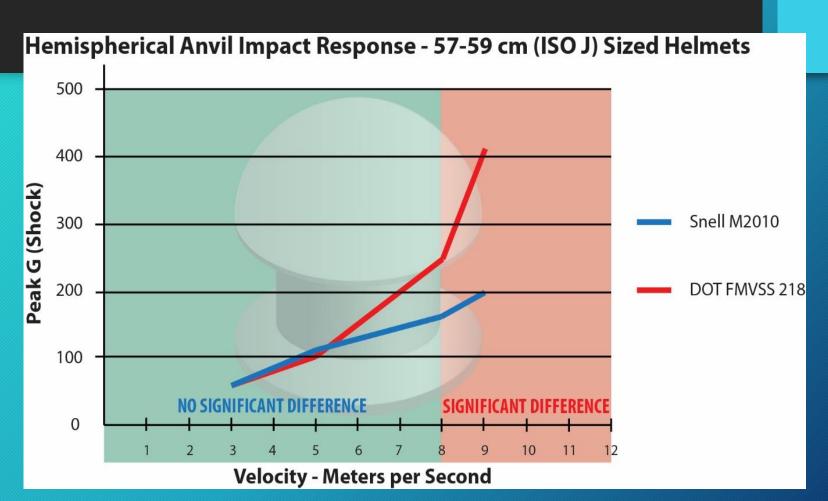


Research Snell vs DOT





Snell Protects/DOT Bottoms Out





Fact Check

- Misinformation that Snell helmets are only for racers.
- DOT is NOT all you need.
- Snell helmets are NOT too hard.
 - Snell & DOT protect the same in minor impacts.
 - Snell continues to protect at higher levels long after DOT protection fails.



International Conference of Biomechanics Research (IRCOBI)

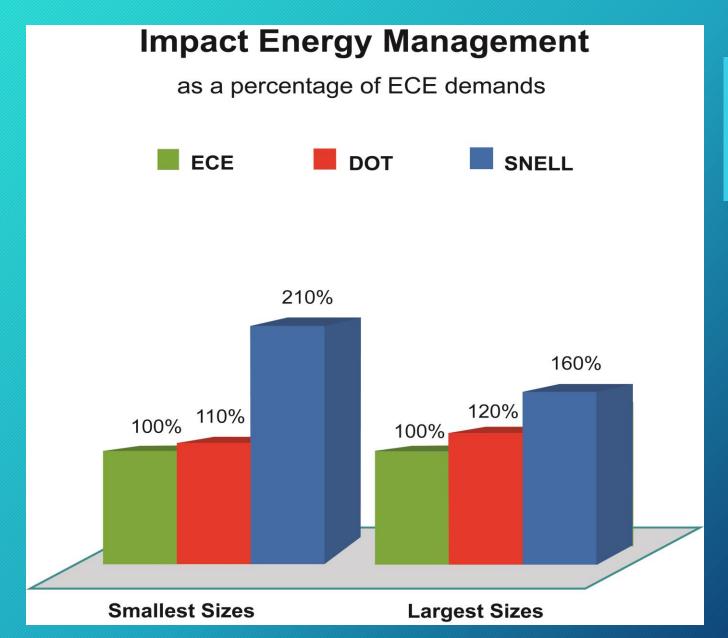
- September 2015 in Lyon, France
- Snell Presents Peer Reviewed Research Paper
- Low Energy Impact Comparison Study
- Snell and NOCSAE Sponsor a Seminar on Test Method for Angular Acceleration



Three Helmet Standards (US)

- ECE and DOT (FMVSS 218)
 - Mandatory minimum impact protection requirement
 - DOT Self-certified / ECE Not as protective
 - Manufacturers arrange "reasonable" testing
 - Claim DOT certification for their own products
- Snell M2015
 - Voluntary premium impact protection capability
 - Snell certified
 - Snell does pre-market and in-market testing
 - Manufacturers are bound by contract







Snell Means Premium Protection. DOT and ECE are Minimum Requirement.

Impact Energy Management

Medium Size Helmets

ECE 22.05 (45%)

DOT (51%)

SNELL (100%)



Motorcycle Helmet Effectiveness

- NHTSA estimates that helmet usage leads to:
- 37% reduction of crash fatality

67% prevention of brain injuries



Other Snell Standards

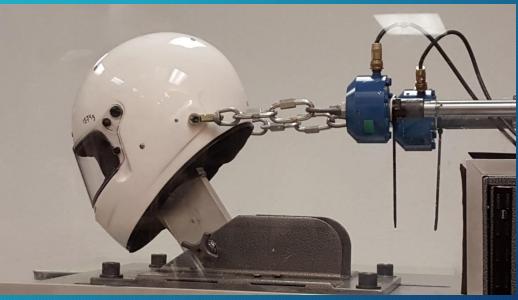






NASCAR & INDY 500







Austin Dillon Walking Away from 2015 Crash NASCAR Daytona Finish





Helmet Fit Research

Well-fitted helmets protect better.

 Dr. Amy McIntosh reported in 2012 that children with help fitting a helmet had concussions reduced by 41%.



How Helmets Work

Space

Time

Cartoon Videos on YouTube.com



Wireless Head Form for Rotational Impact Test

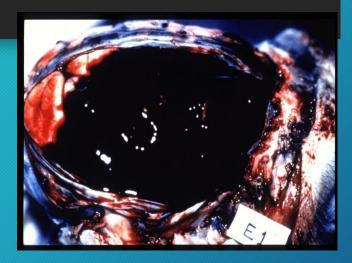


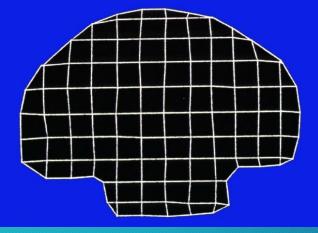


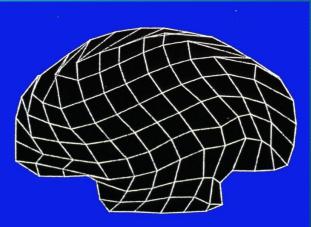


Bridging Vein Rupture







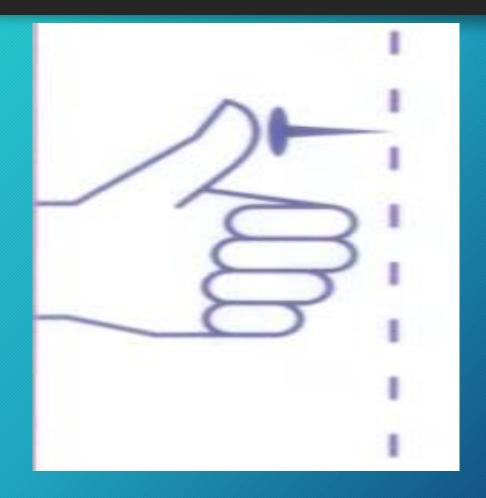


Shell Spreads the Load. Liner Foam = More Braking Time



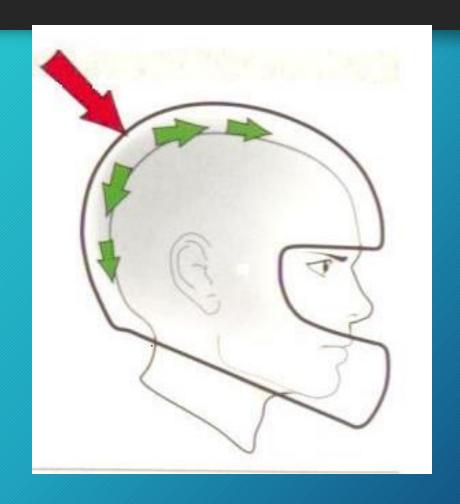


Physics in a Thumb Tack



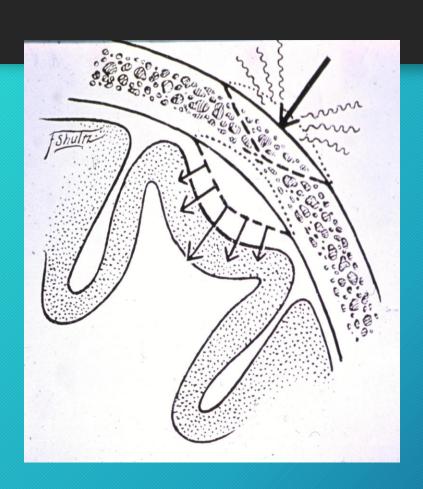


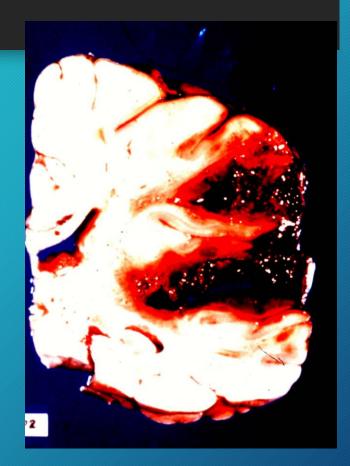
Hard Shell /Spread the Force





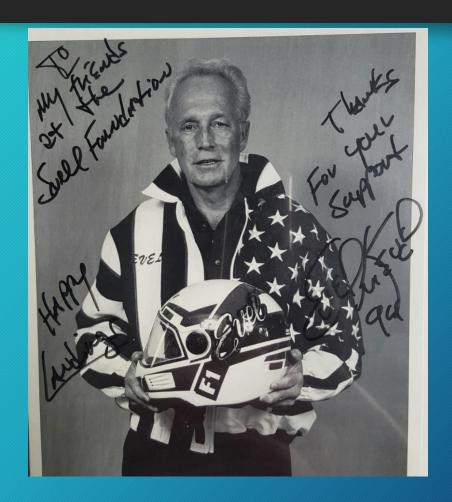
Skull Fracture and Hemorrhage







Snell Helmets Save Lives.





Snell Tests For Public Safety

- Snell Web Site Helmet List
- Updates Each Day
- Certified Helmets by Name and Size
- Decertified Helmets Noted



Snell's Mission

Evidence based Helmet Standards

Premium Protective Helmets

Injury Prevention Education



SCCA National Hall of Fame 2015





Helmet Dos and Don'ts

- Replace every 5 years.
- Fasten chin strap.
- Clean with only soap and water.
- Do not cut or alter the helmet liner.
- Do not put helmet near hot muffler or engine.
- Do not place helmet atop mirror or handle bar.



Snell's Mission

Evidence Based Helmet Standards

Premium Protective Helmets

Injury Prevention Education



We Don't Make Helmet. We Make helmets Safer.





More Information

- Videos in Snell Youtube Channel
 - How Helmet Works to Protect the Brain
 - Why Helmet Standards Matter
 - Snell Lab Tour
 - Snell Facebook/Twitter
 - Call Snell Lab and Office: 916-331-5073



Last Words

- Riders have no direct indicators of helmet protective capability
- Riders can look for indirect indicators (e.g.:a serialized Snell sticker)
- There are reasonably foreseeable crashes that will exceed a helmet's protective capabilities.
- In serious crashes riders need all the impact management capability a helmet can offer.
- www.smf.org 916-331-5073 for more info

